



## 2019 EXHIBITOR PROSPECTUS

To reserve an exhibit space or sponsorship at **CLEAN GULF 2019**, contact **Anastasia Bisson** at **530-363-3506** or **abisson@accessintel.com**

**Ernest N. Morial  
Convention Center**

**New Orleans, LA**



**October 28-31**  
Workshops & Conference

**October 29-30**  
Exhibition

**[www.cleangulf.org](http://www.cleangulf.org)**

# THE BIG PICTURE

**WHO SHOULD EXHIBIT:** Any company that provides products and services relative to spill prevention and response offshore or inland in the Gulf region, North America, or beyond.

**WHAT IS UNIQUE:** CLEAN GULF is the premier annual event for industry and government from North America and beyond to come together and discuss planning, preparedness and response issues for oil and hazardous materials spills.

## HERE'S A SNAPSHOT OF CLEAN GULF 2018



1710

verified attendees



143

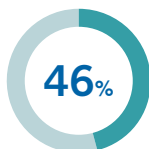
exhibiting companies



110

experts from industry and government leading the conference sessions

## FAST FACTS



were first-time attendees



agree that CLEAN GULF is the best event for gathering the oil spill prevention, preparedness and response industry together in North America



have the authority to recommend or approve the purchase of products and services



of attendees said they come to CLEAN GULF to visit the exhibit hall or network



of attendees plan to purchase from an exhibitor at CLEAN GULF

## COMPANY TYPES YOU'LL SEE WALKING AROUND THE EXHIBIT HALL AT CLEAN GULF INCLUDE, BUT ARE NOT LIMITED, TO:

- ▶ Academia/Association/NGO
- ▶ Barge/Tanker
- ▶ Chemical/Petrochemical
- ▶ Consultant
- ▶ Drilling Services
- ▶ Emergency Response/Clean-up
- ▶ Environmental
- ▶ Exploration/Production
- ▶ Financial/Legal
- ▶ Government/Regulatory
- ▶ Marine Salvage & Fire
- ▶ Occupational Health & Safety
- ▶ Oil and Gas Distribution
- ▶ Pipeline
- ▶ Ports/Terminals
- ▶ Processing/Refining
- ▶ Rail
- ▶ Storage
- ▶ Subsea
- ▶ Supplier/Manufacturer
- ▶ Trucking/Transportation
- ▶ Tugging/Towing
- ▶ Wildlife

# CLEAN GULF AUDIENCE

## PRIMARY INDUSTRY OF CLEAN GULF ATTENDEES

- ▶ 4% Academia/Association/Non-Profit
- ▶ 29% Government/Military
- ▶ 21% Oil & Gas/Energy Producer
- ▶ 32% Service Company
- ▶ 9% Supplier/Manufacturer
- ▶ 5% Transportation



## HIGHEST ATTENDED COMPANIES

- ▶ Alaska Chadux
- ▶ Alyeska Pipeline
- ▶ Anadarko
- ▶ Apache
- ▶ Chevron
- ▶ ExxonMobil
- ▶ HEPACO
- ▶ Hess
- ▶ LOOP, LLC
- ▶ Marathon Petroleum
- ▶ Marine Spill Response Company (MSRC)
- ▶ Moran Environmental
- ▶ Motiva
- ▶ National Response Corporation (NRC)
- ▶ Oil Spill Response Limited
- ▶ Petronas
- ▶ Phillips 66
- ▶ SET Environmental
- ▶ Shell Exploration & Production Company, LP
- ▶ Southwest Shipyard
- ▶ Stantec
- ▶ TransCanada
- ▶ United States Coast Guard
- ▶ Western Canada Marine Response Corporation (WCMRC)

## SNAP SHOT OF WHO ATTENDS

- ▶ CEO
- ▶ Director of Crisis Management
- ▶ Director of Environmental and Remediation
- ▶ Director of Oil Spill Operations
- ▶ Director of Response Operations
- ▶ EH&S Specialist
- ▶ Emergency Preparedness and Response Advisor
- ▶ Environmental Scientist
- ▶ HSE Advisor
- ▶ Manager of Marine Operations
- ▶ Manager of Response Services
- ▶ Manager of Vessel Services
- ▶ Operations Manager
- ▶ Partner
- ▶ Pipeline Engineer
- ▶ President
- ▶ Program Manager
- ▶ Regional Response Manager
- ▶ Regulatory Compliance Manager
- ▶ Response Services Director
- ▶ Risk Management Consultant
- ▶ Safety Manager
- ▶ Senior Environmental Specialist
- ▶ Senior Oil Spill Response Coordinator
- ▶ Senior Subsea Advisor
- ▶ Technical Manager
- ▶ Training and Exercise Specialist
- ▶ Vice President of Operations

## SAMPLE OF THE PRODUCTS AND SERVICES REQUESTED BY CLEAN GULF ATTENDEES

- ▶ Analytical laboratories
- ▶ Analytical resources
- ▶ Chemical detection
- ▶ Chemical response
- ▶ Clean-up contractors
- ▶ Crisis management software
- ▶ Data service providers
- ▶ Deepwater response
- ▶ Disaster recovery
- ▶ Emergency response safety and health consulting
- ▶ Emergency response safety and health equipment
- ▶ Emerging oil surveillance technologies
- ▶ Environmental teams
- ▶ Equipment vendors
- ▶ FLIR systems
- ▶ Gulf regional response teams
- ▶ ICS specialists
- ▶ Incident command post evaluation
- ▶ Incident software
- ▶ Industrial fire fighting
- ▶ Information sharing
- ▶ Inland response
- ▶ Mapping and tracking resources
- ▶ Marine firefighting
- ▶ Notification resources
- ▶ Oil and gas companies
- ▶ Oil detection dogs
- ▶ Oil spill incident response
- ▶ Oil spill response software
- ▶ OSROs
- ▶ Petroleum companies
- ▶ PPE
- ▶ Precision planning & stimulation
- ▶ Rail car and pipeline response specialty equipment
- ▶ Response contractors and consultants
- ▶ Response equipment
- ▶ Risk analysis courses/tools
- ▶ Safety equipment
- ▶ Salvage
- ▶ Swiftwater boom
- ▶ Skimmers
- ▶ SMTs
- ▶ Solidifiers
- ▶ Spill response equipment
- ▶ Spill response organizations
- ▶ State and Federal agencies
- ▶ Swiftwater oil skimmers
- ▶ Training vendors

“ CLEAN GULF was a terrific opportunity for Texas Boom Company to forge new relationships with potential customers and gain valuable insight into the state of the industry. We are already booked to exhibit again next year. ”

*Keith Harrison, Texas Boom Company*

# 2019 CLEAN GULF CONFERENCE PROGRAM

The conference program is planned by a group of 80+ leaders made up of operators, state and federal regulators, consultants, service companies and OSROs. The sessions programmed attract qualified attendees involved in spill prevention, preparedness and response of oil and hazardous materials in the inland, offshore and marine environment.

## TRACK: APPLIED RESPONSE TECHNIQUES

- ▶ Dispersants and Oil Spill Response — Overviews of Recent Industry, OSRO and National Academies Efforts
- ▶ Generating and Interpreting Toxicity Information for Decision -Making
- ▶ In Situ Burn (ISB) Applications

## TRACK: EMERGING TRENDS AND CONCERNS

- ▶ Deepwater Ports — Current and Future Impacts
- ▶ OSRO's — 30 Years of Change
- ▶ The Consideration of Environmental Data Management — Part II
- ▶ The Human Element — Part II
- ▶ Port Valdez; The End of the Pipeline, The Beginning of Purpose-Built Response Planning and Preparedness

## TRACK: EVOLVING RESPONSE TECHNOLOGIES

- ▶ Satellite Remote Sensing
- ▶ Unmanned Aircraft Systems (UAS) in Oil Spill Response and Monitoring

## TRACK: INLAND PREPAREDNESS AND RESPONSE

- ▶ Strengthening Inland Partnerships — A Unified Command Discussion
- ▶ Real-Time Response — Using Technology to Enhance Readiness and Initial Response

## TRACK: PLANNING AND PREPAREDNESS

- ▶ Case Studies — Turning Lessons into Preparation
- ▶ Community Outreach with Emergency Response Planning
- ▶ Mexico Response Planning
- ▶ Risk-Based Management Practices Used in Response Planning and Incident Prevention
- ▶ What You Need to Know About Spill Impact Mitigation Analysis (SIMA) and its Broad Range of Practical Applications in a Response
- ▶ Wildlife Response Preparation and Planning

## TRACK: RESPONSE AND RESTORATION

- ▶ Deepwater Horizon Restoration
- ▶ Environmental Unit (EU) and Response Considerations
- ▶ Salvage and Marine Firefighting: Regulatory Evolution and Case Studies
- ▶ Scientific Support Within the Environmental Unit for ESF Hurricane Response
- ▶ The Evolution of the Response Community and the Challenge of a Maturing Industry
- ▶ Case Studies — Lessons Learned

## TRACK: RESPONSE RESEARCH

- ▶ Research — Emulsions, Recovery, and Sampling
- ▶ Research — Overall and Slick Thickness

## TRACK: TRAINING AND EXERCISE BEST MANAGEMENT PRACTICES

- ▶ Exercise Designing for Success
- ▶ Exercise Evaluation — Maximizing Value
- ▶ Inland and Offshore Exercise Compliance Differences
- ▶ Training and Developing Key Incident Management Team (IMT) Members
- ▶ Unified Command Development

# EXHIBITING INFORMATION

## HOW DO WE HELP YOU MAKE CONNECTIONS?

**Receptions.** Two networking receptions will be held in the exhibit hall — Tuesday, October 29 and Wednesday, October 30. Each reception is designed to bring all attendees together to network and visit with exhibiting companies.

**Networking Breaks.** Between conference sessions the exhibit hall will host multiple networking breaks that bring attendees to the hall for snacks, coffee and more time to visit with exhibiting companies.

**Free Marketing Tools.** All exhibitors receive access to a portal of marketing tools to use to invite clients and prospects to the CLEAN GULF Exhibition at no cost. Tools include referral page, evites, banner ads and printed expo hall passes.

**Sessions in the Exhibit Hall.** We're hosting the Keynote, Mega Session and State and Federal Updates in the exhibit hall. This ensures the buyers you want to see are being moved through the exhibit hall throughout the event.

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## EXHIBIT RENTAL INFORMATION

**Exhibit space rental starts at \$28.50/ sq. ft and includes:**

- ▶ Floor space with standard booth backdrop, side dividers and booth sign
- ▶ An unlimited number of complimentary booth staff registrations and deeply discounted full conference registration fees
- ▶ 50 word listing in the official show guide and online
- ▶ Discounted hotel rooms in official hotel block
- ▶ Access to a FREE suite of promotional tools, including referral pages, email invites and banner ads, to boost your success at the event
- ▶ Customized printed expo only passes you can send to clients/prospects inviting them to attend the CLEAN GULF Exhibition at no cost
- ▶ Option to post your company's new product press release(s) on the CLEAN GULF website

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## SPONSORSHIP OPPORTUNITIES

Messaging and marketing beyond the booth is easy at CLEAN GULF! Sponsorship opportunities start as low as \$1,000 and are designed to drive traffic, demonstrate leadership and identify your company/brand as a major supporting organization.

**Sample list of proven strategies include:**

- ▶ Corporate Sponsor
- ▶ Industry Sponsor
- ▶ Welcome Reception Sponsor
- ▶ Keynote Sponsor
- ▶ Networking Break Sponsor
- ▶ Hurricane Station Sponsor
- ▶ Conference Track Sponsor
- ▶ Registration Desk Sponsor
- ▶ Aisle Banner Sponsor

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# 2019 SPONSORS

## CORPORATE SPONSORS



### INDUSTRY SPONSORS



### MOBILE APP SPONSOR



### KEYNOTE COFFEE SPONSOR



### CELL PHONE CHARGING STATION SPONSOR



### BREAKFAST SPONSOR



### BADGE LANYARD SPONSOR



### BAG SPONSOR



### NETWORKING BREAK SPONSOR



### BEVERAGE STATION SPONSORS



### PRIZE GIVEAWAY SPONSORS



### WORKSHOP SPONSOR



### REGISTRATION DESK SPONSOR



Sponsorships are designed to deliver leads, showcase environmental stewardship and increase brand visibility to buyers who are searching for new products and services for spill prevention and response operations for inland, offshore and marine environments.

To discuss opportunities available for CLEAN GULF, contact Anastasia Bisson at 530-363-3506 or [abisson@accessintel.com](mailto:abisson@accessintel.com)