

Advertising Specifications

File Formats

- PDF high resolution/Press or Print Optimized (300 dpi minimum)
- TIFF high resolution (300 dpi minimum)

Guidelines

- Set up documents to final size for output—check sizes to the right
(For bleed ads, files should be set up for the bleed size of the show guide with crop marks set at the trim size. For non-bleed ads, set the file and crop marks to the actual ad size)
- If using Adobe Illustrator to create ad, save as a PostScript file then run through Acrobat Distiller 5.0/1.4 to create PDF that ensures proper conversion of transparencies or layered graphics
- Do not compress linked graphics files when preparing final PDF or TIFF
- All files must be converted to CMYK (not RGB or include any Spot Colors)
- All photos and art must be a minimum 300 dpi resolution—don't include low res images in hi-res PDFs or TIFFs
- Trapping must be completed prior to creating final files: 0.20 pt. value and overprint black
- Email final ad to Carey Buchholtz at cbuchholtz@accessintel.com

Show Guide Ad Sizes

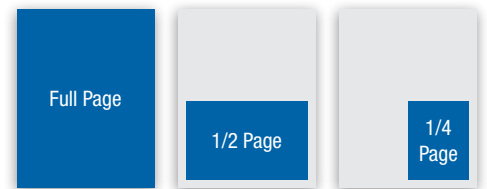
File Formats

Full Page—Trim	8.500" x 11.000"
Full Page—Bleed	8.750" x 11.250"
Live Area*	7.875" x 10.375"

Half Page	7.500" x 4.875"
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Quarter Page	3.750" x 4.875"
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*Live Area—keep all text and important graphics within this area



1. CHOICE OF SIZE

Full Page (premium space)—\$1600

Full Page—\$1500

Half Page—\$800

Quarter Page—\$550

2. CONTACT INFORMATION

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

3. METHOD OF PAYMENT

A.) Check Enclosed Check # _____ B.) Please Invoice C.) Credit Card MasterCard Visa AMEX Discover

Card # _____ CVV # _____ Exp. Date _____

Name on Card _____ Signature _____

Card Billing Address _____

In consideration of company's participation as a sponsor, the participating sponsor shall pay to Access Intelligence, LLC the total sponsorship fee, which shall be payable (a) 50% DUE 30 DAYS FROM CONTRACT SIGNING and (b) THE BALANCE ON OR BEFORE 7/1/2019. For contracts received 7/1/2019 to the first day of the event, 100% OF THE FEE WILL BE DUE WITH THE CONTRACT. All fees are deemed fully earned by Access Intelligence, LLC and non-refundable when due unless Access Intelligence, LLC denies this application, in which case fees already paid will be refunded. ALL PAYMENTS MUST BE MADE IN FULL BY EVENT DATE OR PARTICIPATION WILL NOT BE ALLOWED.

Signature _____ Date _____